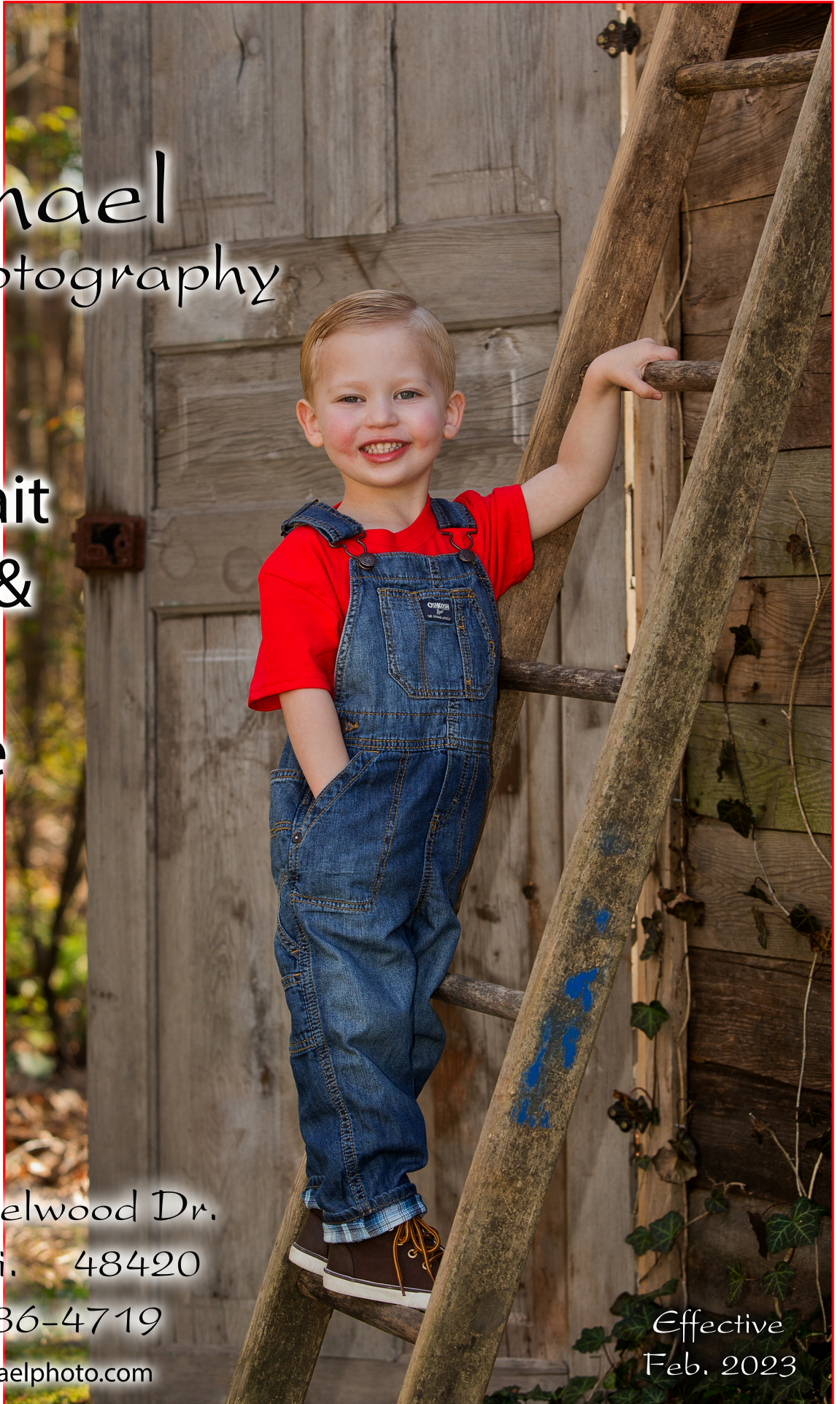


The Art  
of  
**Michael**  
Photography

Portrait  
Price &  
Info  
Guide

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Clio, Mi. 48420  
(810) 686-4719  
[www.michaelphoto.com](http://www.michaelphoto.com)

Effective  
Feb. 2023



Portraits  
Created By  
Michael Photography

First, let us say "Thank You" for considering *Michael Photography* for your portraits. We are honored that you have taken the time out of your busy schedule to check us out. We do things a bit different than most other studios. That's in your favor!

We have no desire to be the largest portrait studio in the area, - just the best! Our images have won numerous awards. However, as nice as it is to win awards, the real judges that we strive to please are our clients. You get Choices, Variety, Quality, Style and Value. We strive to give each client variety and personal attention that is above and beyond your expectations. During your consultation, we will find out what style of images you like. This is more like a planning session to see what we have to offer you. Our goal is to create natural and unique images of our clients at an affordable price, and for you to have a great experience in doing so. We have found that the more relaxed you are and enjoying the experience, the more natural your images will look. Having a portrait made is something that will be cherished for generations to come, and we are excited to have this opportunity to work with you. Also, please note that as you look through this pamphlet, there are NO session fees to pay!

Session date is \_\_\_\_\_ @ \_\_\_\_\_.

Viewing appointment is \_\_\_\_\_ @ \_\_\_\_\_.

All Images created by Michael Photography are copyrighted and protected by Federal Copyright Law 17USC Sec. 102. **We do not allow other businesses to use our images on items that we can provide.**



# The Process

We want everything to be a smooth and enjoyable process while having your portraits made. Over the years, we have found that the following steps help ensure all goes well from beginning to end.

## The Consultation

Before we actually schedule your session, we think it is important to have an opportunity to get to know you a little bit and for you to get to know us. We start with the consultation. Clothing is discussed, styles of images, backgrounds you might or might not like, locations, and generally figure out what type of session you want. **Michael Photography does not charge session fees.** These consultations usually last for about 30 minutes. Once a session type has been determined, we can schedule a time for your images to be taken. When photographing children, it is important to work around nap times, etc.

## Your Session

Please be prompt! It is not necessary to arrive more than a few minutes early. Please have hair and make-up already done.

We will take a look at your outfits, and help you select which ones will photograph the best. It is better to bring more than what we will use than not have enough. We like variety! After a few minutes of final planning, away we go! **When you arrive for your session, ½ of your minimum order amount is due.**

## Your Presentation

Your images will generally be ready to view within a few days after we create them! We can schedule a time for you, and anyone else you want, to come and see your presentation and images! Since we use the latest, state of the art equipment, you will first see your images in a multi-media presentation set to music. After the show, we go back and view them one at a time, narrowing them down to your favorites. The images are viewed on a 55" High Definition monitor, and we are able to crop, zoom in close to check expression, see what the image might look like in black and white, etc. These presentations usually take some time, so don't expect to be rushed. If you are ready, you can place your order at this time. If your order is not placed within 2 weeks of the viewing, a storage fee may be added. We suggest that when you come in for the viewing appointment that you have some idea how many prints you are going to need and of what size.

## Your Order

Everyone's needs are different. We work with you to figure out the best size and combination of images. Packages are offered as well as a-la-carte. Personal checks, Visa, MasterCard, money orders, and of course, cash is accepted.

## The Delivery

Finished orders are usually ready within 1-2 weeks. We will call you when the order is complete and ready for pick-up. Any remaining balance is due at this time.

# What to Wear

**We have put together some tips that will help to make your images look their best. The outfits you wear have an impact on the backgrounds we will be using. These are recommendations, not requirements.**

**Solid colors photograph best.** The backgrounds we use are selected to coordinate with your outfits. White and cream tend to make a person look heavier, while darker colors are more slimming. Avoid stripes and logos for most of your outfits. The goal in a portrait is to keep the persons face as the focal point. Clothing, props, and backgrounds should be secondary.

**Long sleeves photograph best,** especially for Traditional style images. Bare arms call attention to themselves and compete with the face. Avoid sleeveless tops for formal images also.

**If you wear GLASSES,** we suggest stopping at your optometrist and borrow an empty set of frames! This will prevent glare and distortion caused from the lenses and you from having to pay for expensive artwork removing the imperfections from your images.

**For Family or other groups,** color coordination is VERY important. Solid colors work the best. We want your images to look the best, and this is a part of the process.

**Wear your makeup as you normally would. However, AVOID GLITTER and FROSTS,** as it will make your skin appear oily and have white specks from the light reflecting. Use makeup to cover any blemishes you may have, and using powder is highly recommended. Lip gloss is fine as long as it is not glittery.

Don't forget to bring belts, shoes, jewelry, and any other accessories you might need.

Any questions that you might think of prior to your session, please give us a call!



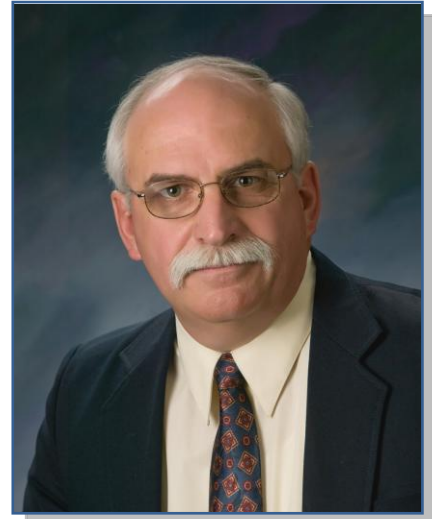
# Portrait Sessions

**NO SESSION FEES**

## **INDOOR Traditional**

**\$120** min. order

1/2 hr session  
1 outfit is suggested.  
8 – 10 images to select from.  
Traditional style Head & Shoulder poses.



## **INDOOR Contemporary**

**\$200** min. order

1 hr. session  
2 outfits suggested.  
15 – 25+ images to select from  
Close-up, ¾, and full length poses.

## **OUTDOOR Only**

**\$150** min. order

¾ hr. session  
2 outfits are suggested.  
12 – 15+ images to select from.  
Close-up, ¾, & full length poses.



## **INDOOR Cont. + OUTDOOR**

**\$300** min. order

1 ½ hr. session  
4 outfits are suggested.  
25 – 35+ images to select from.  
Variety of poses & backgrounds.

## **LOCATION**

**\$350** min. order

1 ½ hr. session within 30 miles of studio.  
2 outfits are suggested.  
20 – 30+ images to select from.  
Close-ups, ¾, and full length poses.

IF you desire a location outside of the 30 mile radius, that is no problem.  
Talk to us. We will work out the details!

**Business Portraits, Real Estate,  
Children, Family, Anniversary,  
Engagement.**

The number of images to select from can vary  
depending on the subject and attention span.

Outfits listed are not absolute, only suggested.



## Multi-Pose Lustre Packages

### Sofa **\$675.00 Package**

1 30x40  
3 8x10  
6 5x7  
44 wallets (22 ea. of 2 poses)  
4 pose package.  
Retouching included.

### Mantle **\$550.00 Package**

1 20x30  
3 8x10  
6 5x7  
44 wallets (22 ea. of 2 poses)  
3 pose package.  
Retouching included.

### Den **\$400.00 Package**

1 16x20  
2 8x10  
4 5x7  
28 wallets (14 ea. of 2 poses)  
2 pose package.  
Retouching included.

### Hall **\$270.00 Package**

1 11x14  
2 8x10  
3 5x7  
14 wallets (7 ea. of 2 poses)  
2 pose package  
Retouching included.

### Desk **\$125.00 Package**

1 8x10  
2 5x7  
14 wallets (7 ea. of 2 poses)  
2 pose package.  
Retouching included.

**Make your own package:  
Standard retouching is included!  
NO CHARGE to change poses!**

8x10 and larger include mounting and protective finish.  
5x7 and smaller are placed in photo folders.  
Other size prints are available.

### Ala Carte Print Prices

	<u>Lustre</u>	<u>Metallic</u>	<u>Canvas</u>
30x40.....	\$350.....	\$415.....	\$610
24x30.....	\$250.....	\$300.....	\$430
20x30.....	\$225.....	\$260.....	\$400
20x24.....	\$200.....	\$225.....	\$320
16x20.....	\$170.....	\$200.....	\$245
12x18.....	\$135.....	\$160.....	\$220
11x14.....	\$ 85.....	\$110.....	\$180
8x12.....	\$ 60.....	\$ 65	
8x10.....	\$ 40.....	\$ 45	
5x7.....	\$ 25.....	\$ 30	
4x6.....	\$ 14.....	\$ 16	

### Wallets (All the same pose)

	<u>Lustre</u>	<u>Metallic</u>
7.....	\$ 20.....	\$ 25
14.....	\$ 30.....	\$ 38
22.....	\$ 38.....	\$ 48
46.....	\$ 60.....	\$ 75

Digital Files w/license.....\$ 50 ea.

**Ask for more details.**